

Skyline's 2008 Parachuting Hospice Incentive Scheme

Skyline

Once again we are delighted to provide you with an exciting Parachuting Incentives Scheme where you have the opportunity to win valuable prizes according to the number of jumpers you recruit. For 5 years these have proved hugely popular with all our hospices and jumpers, with these added incentives, you as a fundraiser, your participants and your hospice alike all benefit through Skyline by way of the staggering funds raised and the prizes that are awarded accordingly.

Ongoing and Block Booking day schemes

Whether you have a team of two or a day filled with twenty, our parachuting schemes are made for you! Perhaps you have an appeal or an anniversary coming up in 2008 and are looking to maximise the funds raised. All you have to do is decide on a date that suits and how many places you would like to reserve then sit back and let us do the rest! We work closely with yourselves and the airfields, your places will be reserved for up to two months before your reserved date and the places will be released should they go unfilled. We also provide you with the information pack tailored to your own special day along with all the usual promotional materials and we do all of this free of charge!

FREE Incentives Scheme

Whilst we already make these schemes as easy as possible for you to take advantage of, we are delighted to take our commitment to you further by offering the incentives for the 5th year running exclusively to hospices as detailed in this leaflet.

Along with our fundraising partners we have arranged for 5 levels of prizes for you to benefit from as detailed opposite. You will see the majority of these prizes enable you to develop your role as a fundraiser not forgetting that every jumper has the potential to raise on average £140 for your cause if not more!

Recommendations

Pasque Hospice... They are finding more and more jumpers every year, allowing their supporters an exhilarating 'once in a lifetime' experience whilst raising vital and much needed funds for their hospice work. If they can do it, so can you!

50+
jumpers

Fundraising potential: £7,000
One-Day Training Course

(See reverse for full details)

40+
jumpers

Fundraising potential: £5,600
Free Flight to Europe

(See reverse for full details)

25+
jumpers

Fundraising potential: £3,500
Sponsorship Incentives Scheme to motivate your jumpers to raise more funds!

(See reverse for full details)

15+
jumpers

Fundraising potential: £2,100
Free subscription to Professional Fundraising Magazine

(See reverse for full details)

10+
jumpers

Fundraising potential: £1,400
£100 Holiday Voucher for fundraiser

(See reverse for full details)

Receive your first prize!

So what are you waiting for? Set your targets now for 2008 and start working your way towards your first prize! You will receive a prize each time you reach the next level and will be informed of how to claim your prizes shortly after you have hit the target! From the ever popular holiday vouchers and free return flights to Europe, to one day training courses by The Projects Company, there really is a lot on offer!

Good Luck!

**Any questions call
the Hospice team on**

0870 345 7788

50+

50 jumps = £7,000 in potential sponsorship income

One-Day Training Course

The Projects Company is an independent Licensed Training Provider and Assessor for the Institute of Fundraising Certificate in Fundraising Management and is offering all hospices reaching 50 bookings a one-day training course from The Projects Company's open programme.

The Projects Company

020 8502 2327
info@theprojectscs.co.uk

40+

40 jumps = £5,600 in potential sponsorship income

Free flight to Europe

When you have recruited 40 jumpers you will be sent a voucher which entitles you to a free return flight to one of 10 fantastic European destinations which include Amsterdam, Barcelona, Madrid, Milan and Paris! For more information on how to redeem the voucher, contact us on 0870 345 7788.



25+

25 jumps = £3,500 in potential sponsorship income

Sponsorship Incentives Scheme for your tandem skydivers

All hospices reaching 25+ bookings will have FREE access to Skyline's Sponsorship Incentive Scheme which you can use to encourage your tandem jumpers to raise more than the minimum sponsorship level, and maximise their fundraising potential. This year participants raising over £550 will be rewarded with a £100 holiday voucher.



15+

15 jumps = £2,100 in potential sponsorship income

1 Year's Subscription to Professional Fundraising Magazine

A subscription to *PF* will give you everything you need to excel in your fundraising efforts and progress in your career. With regular insights into donor behaviour and motivation, thorough explorations of key topics including legacies, websites, databases, public collections and events fundraising to name a few, *PF* also offers real solutions to your fundraising dilemmas and is packed with practical career advice. We're delighted to offer a year's free subscription to everybody attaining at least 15 jumpers on Skyline's parachuting scheme.



10+

10 jumps = £1,400 in potential sponsorship income

£100 Holiday Voucher for fundraiser

In recognition of the hard work fundraisers put in to promote parachuting, we will give each and every one of you a fantastic £100 holiday voucher once you have reached your 10th booking! For more information on how to redeem your voucher, call us on 0870 345 7788.



“ The events team at The Pasque Charity have used Skyline very successfully for over a year now. I have found them to be very helpful and informative.

Questions are answered quickly and I like the fact that whoever you speak to at Skyline has an excellent knowledge and I have found they always answer my questions, rarely do I have to call back or be called back.

We as a charity are very hot on donor care and I'm pleased to say that I am always made aware of any enquiries regarding us a charity immediately. This means I can make contact with the donor straight away.

*Clare Phillips
the Pasque charity*

Any questions call the Hospice team on 0870 345 7788

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